

WHO, WHAT & WHY

The Crawford Radio Service has been established at 3178 Glendale boulevard, Los Angeles, Cal., under management of Harry J. Crawford.

The Beverly Hills Music House has been established at 424 North Cannon drive in Beverly Hills, Cal., by Joseph M. Larko.

The Musicians' Service & Supply Co. has opened a music store at 534 W. State street, Milwaukee, Wis.

The Redondo Music Co. has engaged in business at 128 South Benita avenue, Redondo Beach, Cal., under management of Ione Kuhl.

Radio Enterprises, Inc., has been chartered in El Dorado, Ark., by R. R. Meinert and Walter R. Haun.

The Goggan Brothers Music Store building, Houston, Tex., was destroyed in the recent \$70,000 fire.

Techter's Compton Music is the name under which Frank H. Techter has engaged in business at 135 East Compton boulevard, Compton, Cal.

C. G. Conn, Ltd., and the Continental Music Co. moved their musical instrument business several weeks ago in San Francisco, Cal., from 536 to 569 Mission.

Clarence Purcell has opened a radio and appliance shop at New England, N. D.

Cole's, Inc., has engaged in the radio business at 8447 Grand River avenue, Detroit, Mich.

Martin's Piano and Radio Store has engaged in business at 659 Haight, San Francisco, Cal.

Mellor's Radio Shop has engaged in business at 1234 Golden Gate avenue, San Francisco, Cal.

The Silver Bell Music and Book Store has engaged in business at 212 S. W. Adler, Portland, Ore., under the management of Bessie Andrews.

The Bend Music Co. has engaged in musical merchandise business at 114 Minnesota avenue, Bend, Ore., under management of Charles Whetzel.

The Teachers' Music Supply Co. has engaged in business at 915 S. W. Fifth avenue, Portland, Ore., under management of T. D. Stoughton.

The Monterey Radio Shop has been opened at 627 South Olive street, Los Angeles, Cal., by I. J. Schutty.

The United Piano Co., of Portland, Ore., has opened a branch store in Marshfield, Ore., under the management of H. A. Shaw.

Edward Peterson has purchased the musical instrument business of J. M. Petsche at 214 Wells street, Renton, Wash.

The dissolution is reported of the J. A. Price Music Co., 211-C North Tower avenue, Centralia, Wash.

The death is reported of John H. Dundore, a piano dealer of 425 S. W. Tenth avenue, Portland, Ore.

The Book and Music Shop has been opened at 108 East Wilson avenue, Glendale, Cal., under the management of Mrs. Clara Dunlap.

Mrs. Ruby Seeley-Gervais has opened a music studio in the Bowers building, Longview, Wash.

The Reliable School Supply & Equipment Co. has been incorporated in Newport, Ky., with a capital of \$74,000, by Fred A. Burris and J. Burris.

Afton A. Brown has engaged in the musical merchandise business at 1134 S. E. Cora street, Portland, Ore., under the style of Modern Melodies.

Vincenza Patti has opened a music store at 1443 West Forest Home avenue, Milwaukee, Wis.

Miss Nancy Blake has opened a music studio at 111 West Main street, Medford, Ore.

Along with the great increase in the business of the Pearson Company, Indianapolis, it is of interest to mention that the Estey line of pianos figures materially in the sales of this great Indiana music house. They are consistent Estey representatives.

R. A. Wise, former head of the house of Clark Wise & Co., San Francisco, died suddenly as the result of a heart attack. A Presto-Times correspondent says that Mr. Wise had called on several of his friends in the music trade the day before his death and appeared to be in excellent health at that time.

The little Martha Washington upright piano known as the 'Harpinette,' exhibited by the Klein Piano Company, is attracting considerable attention and is "selling well," a correspondent writes Presto-Times.

The prevailing supposition that the two associations of most interest to the music merchants generally, the National Association of Music Merchants and the National Retail Musical Instrument Dealers' Association, might unite as one organization, has been in consideration by officials of these organizations and presumably the matter will be brought up in a manner to reach a decision or committees be appointed to make a report that will settle the matter. The meet-

ings of these two associations during the convention and of the other associations that make up the united convention, now known in a general way as the "Music Trade and Exhibits Convention," the Band Instrument Manufacturers, the Musical Merchandise Manufacturers, the Wholesalers and Jobbers, the Sheet Music Dealers and the Music Publishers' Association are each scheduled on the consolidated program of the Convention, sponsored by the National

Association of Music Merchants and sent out by the secretary, W. A. Mennie.

The Straube Piano Company, Hammond, Indiana, has changed the location of its offices from the First Trust Building to the factory, which is located at 5049 Columbia Avenue. It is also announced that Mr. Kline has been elected secretary and treasurer of the Straube Corporation.

It will interest you to visit the
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A GREAT SUPPLY HEADQUARTERS
 The American Piano Supply Co. division of Hammacher Schlemmer & Co., now located at their new establishment at the corner of Fourth avenue and 19th st., New York City, is probably the most thoroughly equipped supply house for piano manufacturers and for all lines of piano repairing departments of music houses and the piano tuning fraternity.

Refer to Presto Buyers' Guide for information about all Pianos, Players and Reproducing Pianos.

