

NEW STRAUBE PIANO IMPROVEMENT ANNOUNCED

Straube Piano Co., Hammond, Ind., Solves Problem of Grand Piano Leg Construction, Announcement of Which Is Made.

Grand piano leg plates of a new and more efficient type are now available as a result of the efforts of the Straube Piano Company, Hammond, Ind., to perfect a more convenient yet substantial way of fastening the legs onto the cases of grand pianos. Dealers everywhere realize the seeming frailty that has existed at this very important point of contact, and the reception which this particular leg plate has met with indicates an almost universal adoption before long. It solves a difficult problem that manufacturers and dealers have met with and is a further illustration of the thoroughness of the Straube Piano Company Research Department, which has presented to

the public many improvements in structural as well as tonal progress.

"Blackhawk," the monthly publication of the Blackhawk Foundry & Machine Co. of Davenport, contains the following reference:

"Eight months ago the Straube Piano Company became very dissatisfied with the piano leg plates available, so Mr. A. D. Meyer, purchasing agent, sent out letters to a number of manufacturers to find out whether it were possible to secure a better plate.

The Straube Piano Company problem was a difficult one, but after a conference with Mr. Meyer as to the exact requirements, the Blackhawk Foundry, without obligation or expense to the customer, was able to finally develop a casting which met all requirements.

Mr. Meyer was so enthused with the efficiency of the new leg plate that the Straube Piano Company decided to mail samples to other piano manufacturers.

"The reception these samples have received have far exceeded fondest expectations, and we have the Straube Piano Company and Mr. Meyer to thank for giving us this opportunity of being of service to the piano industry," was the statement.

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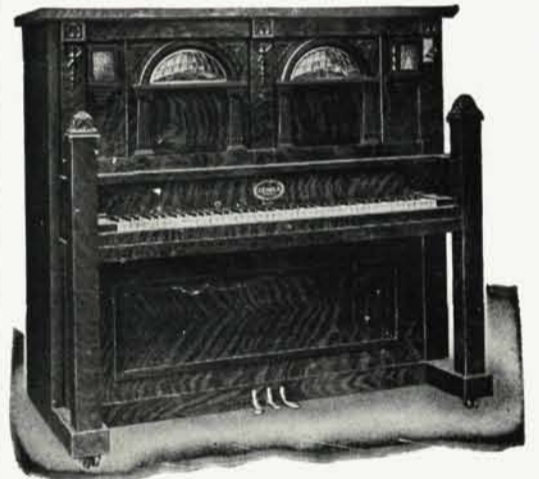
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