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BIG FAILURE IN CLEVELAND TRADE

**H. B. Bruck & Son Filed Bankruptcy Petition
Last Week, Showing Liabilities of \$217,-
241.17 and Assets of \$64,434.68, Secured
and Unsecured About Equal.**

FINE NEW STORE OPENS

**Other News of the Trade in the Ohio City in Which
Manufacturer of Quaint Instruments Takes
Larger Quarters.**

The biggest failure in Cleveland for some years is that of the H. B. Bruck & Sons Co., who filed a voluntary petition in bankruptcy May 21st listing their liabilities as \$217,241.17 and assets \$64,434.68.

The company has a very large showroom at 1242 Huron road, and has been in business in Cleveland for a number of years. The secured claims amount to \$115,215.58 and the unsecured claims to \$101,465.21.

Reduce Roll Rates.

The Starr Piano Co. has announced that June 1st all Gennett 75 cent records will sell for 60 cents. Also that their new 50 cent series of records will be put on sale at that time.

A shipment of these records has already been received, and the many Gennett dealers are getting ready to take care of the increased business that is bound to result from these announcements. The dollar and dollar-and-a-half records will not be subject to a change in price.

Makes "Tamburicas."

J. M. Dobranich, 3830 St. Clair avenue, maker of Tamburicas, the distinctive musical instrument of the Croatian people, is planning to move to larger quarters at East 152nd street and St. Clair avenue.

Mr. Dobranich ships these instruments to all parts of the world, and an orchestra in Puntas Arenas, the most southern point in Chile, uses his instruments exclusively. He has shipped over 500 to Australia and New Zealand.

New Music House.

The finest store in the Glenville district was opened by the Euclid Music Co. Saturday, May 24th. It is located at East 106th street and St. Clair avenue, and is in charge of D. Todd. The store was formerly occupied by the Randolph House of Good Music, which was taken over by the Euclid Music Co., who have remodelled the store and had it handsomely decorated. A large electric sign has been installed that can be seen for blocks.

The opening was well attended and many beautiful flowers added to the attractiveness of the store.

Dissolves and Reorganizes.

Announcement has been made by the Grand Music Co., of East 105th street and Columbia avenue, that the firm has dissolved partnership. The business will be reopened after June 1st at 4421 Woodland avenue and will be known as the Kallner Music Shoppe.

The two greatest dance hits in Cleveland are "Don't Bring Lulu" and "Yearning." Every music store and other store where sheet music and records are sold all report that their sales are exceptionally good on these two numbers.

STRAUBE PIANO CO. OCCUPIES NEW BUILDING

**Visitors to Convention in Chicago Invited to
Make Trip to Hammond and See Added
Grand Facilities.**

Within the next ten days occupation of the beautiful new grand piano factory just now being completed by the Straube Piano Company, Hammond, Ind., will begin, and production in the new unit will be pushed as fast as is compatible with the Straube reputation for fine craftsmanship.

With four floors and complete basement, the new Straube unit adds about 70,000 square feet of manufacturing space and also provides complete new general and executive offices. It is constructed throughout in keeping with the latest and most effective architectural methods, and is considered one of the most modern grand plants in the industry.

The additional space for the manufacturing of grands was necessitated by the great demand for Straube instruments of the grand type. Straube has never experienced a greater demand than has greeted its grand models from the first, and it is expected that the capacity of the new factory will be reached just as soon as production problems can be solved.

There will be no cessation of Straube's grand activi-

ties while the new unit is being occupied. The present grand facilities will all be utilized, even after the new unit is producing; so the Straube grand schedule will go right along. It is believed that the new unit will eventually provide a capacity of 2,500 grands a year.

W. G. Betz, general superintendent of the Straube factory and well and favorably known throughout the trade, will have complete charge of the new grand unit. Mr. Betz spent several years perfecting his ideas in connection with grand piano construction, and has brought to the Straube grand models features as beneficial and exclusive as he contributed to the famous Straube Artronomie player action, which he invented.

Some recent additions have been made to the factory personnel of the Straube Company to care for the increased production. David McIlwrath, who has been connected with the grand piano industry for several years, has been engaged to take charge of one department of the new unit.

A visit through the Straube factory, including the new unit, is being arranged following the national convention in June. All interested persons are invited to make the trip to Hammond, and it is expected that many visitors will avail themselves of the opportunity.

COMMITTEE ON STANDARD PITCH TO MAKE REPORT

**Mass of Evidence Now Being Collected May Result
in Recommendations of Great Importance.**

The Technical Committee on Standard of Musical Pitch of the Music Industries Chamber of Commerce, which has been working on this subject for some time, will hold its next meeting during convention week at Chicago.

Many questionnaires have already been received filled out and they are coming in daily. In addition,



CHARLES DEUTSCHMANN.

the National Association of Piano Technicians is gathering information which will be made available to the committee, of which Charles Deutschmann, president of the National Association of Piano Tuners, is chairman.

The committee does not expect to make the final report at the conventions, as the mass of evidence is such that a complete report embodying recommendations will take much longer to get up than the committee at first thought probable.

NEW REPRODUCO BOOKLET.

The Operator's Piano Co., Chicago, has just issued an attractive booklet on its player pipe organ performance, telling in detail what the Reproduco player pipe organs are accomplishing in theaters. There are four pages of laudatory letters from theaters in different sections of the country. The list includes: The Liberty Theater, Muiden, Mo.; Gem Theater, Hobart, Ind.; Majestic Theater, Dublin, Tex.; Queen Theater, Hearne, Tex.; Nusho Theater, Wetumka, Okla.; Princess Theater, Galva, Ill.; Crystal Theater, Waco, Tex.; Royal Theater, Hamilton, Tex.; Dixie Theater, Athens, Tex., and the Tri-State Amusement Co., operating houses in three states adjoining Oklahoma. In addition to this list above, there are the names of 140 theaters equipped with the player pipe organ.