



BAND, ORCHESTRA AND SMALL GOODS DEPARTMENT

BANDS AND PROSPERITY

ELKHART, INDIANA, the Band City, is very prosperous because the band companies are busy. The officers of the various companies are optimistic regarding the possibilities for 1939.

Mr. L. L. Sams, sales promotion manager of C. G. Conn, Ltd., recently made the following statement which will be of interest to all manufacturers: "We have had the biggest holiday business in our entire history. We have been very happily surprised to note that sales are keeping up, for there is usually a slump after the holidays. We look forward to a good year." All of the various units of C. G. Conn, Ltd., are very busy.

C. G. Conn's "Department of Research and Experiment" receives the full time services of from five to seven men.

Mr. Fred Holtz, President of the Martin Band Instrument Company, Elkhart, and also President of the National Association of Musical Merchandise Manufacturers, likewise reports good business and is looking forward to a prosperous year.

The Buescher Band Instrument Company reports in "The Buescher Idea," an attractive four-page house-organ published by the company, that the business they wrote at the annual Music Trades Convention was 25 percent larger than at the previous convention.

Here is the opening paragraph from another issue of "Idea": "The spacious parking lot in the back of the Buescher factory is filled to capacity these days, for the factory is the busiest it has been since 1929 and 1930."

HOW A "DEAD" BAND WAS REVIVED

The present Department of Bands at the Carl Schurz High School was organized under the direction of Captain Clayborne Harvey, beginning October 26, 1936.

The Department had ceased to exist nearly four years prior to this date, rendering it necessary to start practically from the beginning. All band members had graduated. There was, however a small group of enthusiastic students which served as a nucleus around which the new department could be started. With the help of these students, a cooperative faculty and school administrative staff, the end of the first semester 1936-37 saw a band department well under way.

By careful culling and organizing, at the beginning of the second semester of 1936-37 a concert band, a military band and three beginners' classes were assembled. The concert band entered the Class A, Group II Chicago Public High Schools band contest the spring of that semester and received a grade of G. The Military Band took part in all ceremonies and parades connected with the Schurz R.O.T.C., not only furnished music for the Schurz Unit at the spring Federal Inspection but played the inspection for a neighboring high school which at that time had no military band.

October 26, 1938 marked the end of the second anniversary for the new department. During this period the department had grown to an enrollment of nearly three hundred students. The Concert Band had entered another Chicago Public High Schools contest for which it was awarded a grade of Superior. Starting

ACCORDION BAND DOING A GOOD JOB



The Forbes Music House of Birmingham, Ala., sponsors one of the most notable accordion bands of the country. They have made trips far and wide to take part in numerous musical gatherings. This ensemble of accordion players has been a marked feature of Forbes Music House activities for the past two years. It is comprised of twenty-five winners of elimination contests. The Forbes band organization was established several years ago by Johnnie Catalina and Larry Yester of the Forbes organization. This band is a prominent organization of Birmingham and has done a "powerful" lot of good for the Forbes Music House.