# CONTEST PLANS WIN IN DETROIT

All Principals and Teachers in Public and Parochial School Systems Enthusiastically Back of Grand Piano Playing Event in the Motor City.

### LEADING CITIZENS CONCERNED

Second Event Further Advanced Than Last Year with Every Promise of a Greater Success and Far-Reaching Results.

Preliminary publicity and preparations for the second annual Greater Detroit Piano Playing Contest, under the direction of Roy A. Maypole and the supervision of Frank J. Bayley, are making rapid strides, being much further advanced than at same time last year.

The Detroit Times is using strong publicity and the Detroit Board of Education has sent a circular of explanation and instruction to the principal of every school. On April 1 all principals attended a special meeting for this purpose which was addressed by Mr. Maypole. April 4, Roy Parsons, director of music in Highland Park schools, brought in all his music teachers for luncheon, when Mr. Maypole and Mr. Bayley went over the whole matter, with the result that all these teachers appear thoroughly sold on the idea, pledging their whole co-operation.

#### Circulars with Power.

Circulars, which contain the names of the foremost citizens of greater Detroit as advisory committee, will be distributed to every one of the three hundred thousand school children of the city by the teachers this week. Many wonderful endorsements are being received which will be published from time to time in the Detroit Times. The piano playing contest is fast taking on the form of a great, widespread public movement promoting the child playing the piano, both for the music benefit of the child

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and to benefit the homes of the community. Last year many held back their whole-hearted endorsement in fear that there might be commercialism behind the proposition somewhere. It is a great pleasure to note this year, however, that the question never comes up and the Detroit Music Trades Association and the Detroit Times are complimented on every hand.

The contests are to be held during the month of May and including June 3rd, with the grand finals at the Michigan Music Merchants convention August 16 in the great Belle Isle bowl.

Thursday evening, March 31, Mr. Bayley accepted the invitation of John Elmore, publisher of the Baltimore American, and addressed the Baltimore trade together with many out-of-town men, including a delegation from Philadelphia, on the theory and practice of a piano-playing contest. He assured them of his utmost co-operation.

#### Letters of Support.

Stephen Majewski, mayor of Hamtramck, Wayne county, Mich., under date of April 1, expressed his approbation of the contest in the following letter to Mr. Bayley:

"Dear Mr. Bayley: I am heartily in favor of the work which you and your association are doing, as I firmly believe that the promotion of music is as much a part of a child's education as the three R's, and agreed with you that a knowledge of the piano is basic.

"Any work that has to do with the welfare of the boys and girls in my community most assuredly has my hearty endorsement. The results which followed last year's contest through the efforts of your Mr. Phil Sadowski have come to my attention and approval as a member of the school board at the time."

Ray M. Parsons, head of the public schools of Highland Park, also sent the following message to Mr. Bayley:

"We shall be glad to assist you and to encourage all piano students of school age to enter the coming Greater Detroit Piano Playing Contest. We entered last year and we feel that any doubts we may have had in regard to its value were quite laid at rest.

"It is, therefore, with a sincere belief in its educational significance and music incentive that we again enter this contest, pledging the Detroit Music Trades Association and the Detroit Times our utmost cooperation."

#### Big List of Sponsors.

The following Detroit music houses are sponsors of the piano playing contest: Artonian Piano Co., Bayley Music House, Bush & Lane Piano Co., Cable Piano Co., City Music Co., Detroit Music Co., Ferguson & Dulmage, Grinnell Bros., Harper Music Shop, Hustedt Piano Co., Janney-Bowman, Inc., Johnston's Music House, Kimball Piano Co., J. L. Hudson Co.'s Music Store, Levine & Black Piano Co., Mitchell Music House, John A. Moll, Noble Piano Co., People's Outfitting Co., Q R S Roll Co., Sadowski Music House, Schilling Piano Co., Starr Piano Co., H. F. Tallon Co., Weil & Co., Wellensiek Music House, Rudolph Wurlitzer Co.

### PIANO PLAYING PRODIGY IS ONLY FIVE YEARS OLD

Baby Jirasek, Detroit, Is Enthusiastic Aspirant for Piano Playing Contest Honors.

A 5-year-old musical prodigy has been discovered by the second annual Greater Detroit School Children's Piano Playing Contest in little May Evelyn Jirasek of 12325 Greenlawn avenue, who has only been studying music for three months but has mastered 51 pieces, among them such difficult compositions as Paderewski's "Minuet," "The Jolly Workmen," "The Cradle Song" and "The Peasant Dance."

Roy A. Maypole, director of the Detroit contest, who heard the little girl play, calls attention to the fact that when she played Paderewski's "Minuet" it was the composition as written and not a simplified form.

The index finger of her left hand measures exactly one and seven-eights inches.

### CUP FOR MUSIC CONTEST.

The Martin Bros. Piano Co., Springfield, Mo., presented a trophy cup as an award in the music festival held in Aurora, Mo., April 1, under the direction of the Aurora High School. William James, of the Martin Bros. Piano Co., was one of the judges in the contest in which eleven schools participated.

## SCHUMANN PERIOD MODEL A WINDOW ATTRACTION

Kieselhorst Piano Co., St. Louis, Attracts Attention of Prospective Buyers with Lacquer Finished Grand Style.

The show windows of the Kieselhorst Piano Co., St. Louis, are always instructive to the public and usually result in suggestions to the prospective piano customer. Last week in Kieselhorst's front window, 1007 Olive street, was something which caused innumerable passersby to pause and admire. It was



NEW SCHUMANN BACCIO IN KIESELHORST PIANO COMPANY'S DISPLAY WINDOW, ST. LOUIS, MO.

the beautiful new Italian period model Schumann 5 foot 3 inch grand piano made by the Schumann Piano Co., Rockford, Ill.

"The Schumann Piano Co.," writes Mr. Kieselhorst, "has always favored us with the highest type of quality merchandise. And now comes the unusual appeal of these new beauties which blend appropriately with modern home furnishings, and so shame the appearance of old, worn-out styles of pianos. A new angle of approach is provided for old prospects and something really out of the ordinary for new ones to enthuse over. It has been a pleasure to observe the striking effect of this style in our show window. And people are not just stopping to look either. They come in to inquire.

"These new Schumann periods have color and style. In line they are dignified and authentic. But one of the most remarkable things about them is their finish of closed-pore, smooth-as-satin lacquer that can scarcely be detected from varnish but which is entirely immune from those dangerous ills of checking and cracking."

### A CHICKERING AMPICO OWNER.

The purchase of a beautiful Chickering Ampico by John W. Davis, one-time nominee for President, and now one of the attorneys in the Ford tax case, places another name of national prominence on the long list of prominent Chickering owners. The sale was made by Chickering & Sons' New York store.

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