

M. SCHULZ PERIOD MODELS DESCRIBED

Artistic Character of Styles Made Clear With Type and Pictures in New Series of Leaflet Issued.

An admirable new phase of the publicity of the M. Schulz Co., Chicago, applies to the Period models in the line of uprights and grands. The company has printed and issued to dealers a series of six leaflets

finish and is expressive of the desire and ability to produce instruments of highly artistic character both in musical qualities and appearance.

In style 105 upright, a Louis XIV, French Renaissance model of an impressive kind is shown. The height of the model is four feet, six inches and like the grand is made in burl walnut finished in lacquer antique. This instrument with its beautiful hand-carved trusses, pilasters and mouldings may be had equipped with either the Aria Divina Reproducing Action, the M. Schulz Co.'s exclusive Walk-step Player Action, or a combination of the two mechanisms.

A favored M. Schulz player is style 95, Italian Renaissance. This player is four feet, six inches high



M. SCHULZ C. ITALIAN RENAISSANCE GRAND.

artistically printed, in each of which an M. Schulz comes in mahogany or burl walnut and finish antique or in polished varnish. The design is a reproduction of the best work of Venetian cabinet makers of the sixteenth century and is equipped with the M. Schulz Co.'s own playing mechanism. Its performance is accurate in every detail.

The M. Schulz Co. has always been distinguished for turning out case work of true artistic excellence so that the expectations of the trade for a true rendering of the designs in Period styles are satisfied. The Period models in the line of the ambitious Chicago industry are distinguished by accuracy and the notable M. Schulz fineness of finish.

One of the Period models pictured in the leaflets is the Bardini Grand an Italian Renaissance model with the Aria Divina Reproducing Action. The instrument comes in burl walnut with lacquer antique

Louis XVI small upright piano is exactly four feet high, made in mahogany or walnut and finished according to the desires of the customer. The suitability of this piano, for the small apartment is quite evident, and its musical value cannot be overestimated.

Another Period model of an upright piano shown in the new series of M. Schulz Co.'s leaflets is style 15, Louis XVI small upright player piano, exactly four feet high, made in mahogany or walnut and finished in lacquer antique, hand coloring or varnish. The style 15 is equipped with the M. Schulz Co.'s exclusive Walk-Step Player Action, responsive and accurate in performance. Its design is a simple treatment of a Louis XVI motif.

Style 90 is an upright piano in Italian Renaissance, four feet, six inches high, and finished in burl walnut or mahogany with lacquer antique or polished varnish. This piano will fit admirably into the various schemes of interior decoration. Musically, it attains the quality that has always been synonymous with the M. Schulz Co. name.

NEW NEW YORK FAILURE.

The Prayder Music House, Inc., musical instruments and radios, 531 Sutter avenue, Brooklyn, was petitioned into bankruptcy by David E. Landau for \$750. Judge Inch appointed Louis J. Castellane receiver, in bond of \$3,000.

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